



PPG Industries

Bringing innovation to the surface.™

Q&A

PPG Completes the Acquisition of the AkzoNobel North American Architectural Coatings Business

April 1, 2013

What exactly has PPG purchased as a result of this acquisition?

All AkzoNobel North American architectural coatings manufacturing and distribution facilities, paint stores, brands and product lines related to the production, sale and distribution of architectural coatings in the United States, Canada and the Caribbean.

How does this acquisition fit with the overall PPG strategy?

PPG's vision is to continue to be the world's leading coatings and specialty products company, and its strategy includes an intense focus on generating profitable growth in all coatings segments. This acquisition is a perfect strategic fit that enables PPG to significantly strengthen its position in all three architectural coatings channels of distribution (home center, company store, independent dealer) in North America.

This is one of the largest and most important acquisitions in PPG's history, and it is a major part of PPG's growth strategy. By combining the businesses, PPG now has a stronger, more competitive coatings business in North America.

What brands are now in the PPG Architectural Coatings portfolio?

PPG now possesses an enhanced brand portfolio to better serve our customers; it features many of the industry's leading brands with GLIDDEN(R), FLOOD(R), SICO(R), CIL(R), LIQUID NAILS(R). PPG also now licenses the following brands: DULUX(R), DEVOE(R) architectural coatings, and SIKKENS(R) architectural wood products. These new additions complement PPG's current leading brands, such as OLYMPIC(R) Paint, PPG PITTSBURGH PAINTS(R) and PPG PORTER PAINTS(R) brands.

Why was PPG interested in making this acquisition?

The acquisition substantially expands PPG's distribution footprint in the North American architectural coatings industry by complementing and enhancing PPG's existing positions in the home center, company store and independent dealer channels. The company's product offerings are now available in more than 15,000 outlets across the region.

Who is PPG?

Pittsburgh, Pa.-based PPG is a global supplier of paints, coatings, optical products, specialty materials, glass and fiber glass. The company, which operates in nearly 70 countries and employs more than 40,000 people around the world posted sales of \$15.2 billion in 2012. PPG's vision is to continue to be the world's leading coatings and specialty products company.

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